

Walden

Educators Publishing Services, LLC

Technical Volume

Proposal for the Printing of Early Child
Grade Reading Textbooks and Materials

RESPONSE TO CHEMONICS INTERNATIONAL INC.

REQUEST FOR PROPOSALS 009

MAY 16, 2018

Walden Educators Publishing Services, LLC

1501 WALDEN AVENUE, SUITE 2W

LIMA, OH 45801

To: Lecture Pour Tous
Sacré Coeur Cité Keu Gorgui, Lot No 73, Dakar, Senegal

Reference: RFP No. 009

To Whom It May Concern:

We, the undersigned, hereby provide the attached offer to perform all work required to complete the activities and requirements as described in the above-referenced RFP. Please find our offer attached.

We hereby acknowledge and agree to all terms, conditions, special provisions, and instructions included in the above-referenced RFP. We further certify that the below-named firm—as well as the firm’s principal officers and all commodities and services offered in response to this RFP—are eligible to participate in this procurement under the terms of this solicitation and under USAID regulations.

Furthermore, we hereby certify that, to the best of our knowledge and belief:

- We have no close, familial, or financial relationships with any Chemonics or LPT staff members;
- We have no conflict of interest as detailed in Section 1.16 and throughout this RFP;
- We have no close, familial, or financial relationships with any other offerors submitting proposals in response to the above-referenced RFP; and
- The prices in our offer have been arrived at independently, without any consultation, communication, or agreement with any other offeror or competitor for the purpose of restricting competition.
- All information in our proposal and all supporting documentation is authentic and accurate.
- We understand and agree to Chemonics’ prohibitions against fraud, bribery, and kickbacks.

We hereby certify that the enclosed representations, certifications, and other statements are accurate, current, and complete.

Authorized Signature: _____

Name and Title of Signatory: Susan Olson, MD, MBA., CEO & Founder

Date: May 9, 2016

Company Name: Walden Educators Publishing Services, LLC

Company Address: 1501 Walden Ave, Suite 2W, Lima, OH 45801

Company Telephone and Website: 201-626-6700 www.waldeneductors.com

Company Registration or Taxpayer ID Number: EIN #64-5434128

DUNS Number: 092281150

Does the company have an active bank account (Yes/No)?: Yes

Official name associated with bank account (for payment): Walden Educators Publishing Services, LLC

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1 EXECUTIVE SUMMARY

This document presents the proposal of Walden Educators Publishing Services LLC (Walden) to Chemonics International (Chemonics) for the printing of early child grade reading materials. These materials include the teacher's guides, student textbooks, take-home booklets, alphabet charts, read-aloud storybooks, and decodable leveled readers that support the USAID-sponsored Senegal Lecture Pour Tous (LPT) technical assistance program.

Walden is the ideal vendor to provide these printing services. Together with our teammate and subcontractor Pacom Incorporated, we bring the knowledge, proven experience, and state-of-the-art manufacturing facilities necessary to ensure the program receives the highest quality educational materials at the best overall value.

Walden is passionate about education and driven to excellence in all that we do. Based in the United States, our core competencies include early childhood education, contract management, and project management. Walden founder and CEO Susan Olson is a project management expert whose past engagements include clinical project management at Northwestern University in Chicago Illinois, and audit project management at the University of Chicago.



Pacom is South Korea's largest printing exporter. Founded in 1917 as a small print shop, Pacom is respected around the world for its dedication to quality and its commitment to innovation. The firm has the capacity it to handle all aspects of a print job in-house, including printing, finishing, binding, and assembly, and is therefore able to exercise exacting quality control. They are continuously making strategic investments in equipment, ensuring that Pacom's clients always benefit from the most advanced printing technologies.

The Walden Pacom team has the project management excellence and organizational capacity necessary to deliver the LPT project the highest quality educational materials on schedule for the 2018-2019 school year. We are confident that our proposal on the following pages demonstrates that we offer Chemonics the best overall value and look forward to joining in your mission to provide technical assistance to the Senegal Ministry of Education in improving reading outcomes for children in the early grades of public schools and daaras.

2 WORK PLAN

Walden understands the full scope of work and can meet all requirements and technical specifications as described in the RFP. Walden CEO Susan Olson will serve as project manager and point of contact throughout the project. She will oversee all production and delivery schedules.

The scope of work for this project includes the typesetting and printing of books and other early child grade reading materials for the LPT program. In keeping with the program's key characteristics, the materials are to be printed in three of Senegal's national languages Wolof, Pulaar and Serer. Please refer to Detailed Specifications and Requirements (Annex 1) for a complete listing of the items to be produced under the scope of work.

The LPT program will provide finalized high-resolution files in Adobe InDesign, PDF or similar format. Walden will produce electronic proofs based on these high-resolution files. Upon approval of the proofs Walden will produce one sample of each item and deliver the samples to Chemonics in Dakar, Senegal for review. Chemonics will review the samples and will provide feedback on any defects or deviations from the specifications. If any changes are necessary, Walden will provide a revised deliverable. Chemonics' approval and acceptance of the deliverable will be issued in writing.

The final product will be packaged in accordance with the Detailed Specifications and Requirements (Annex 1). For Lot A, consisting of Teacher's Guide, Student textbooks, Take-Home Book, Read-Aloud Storybooks, and Alphabet Charts, plastic packaging will be wrapped around each group of 10 books. Each group of 10 will then be placed in a cardboard box, with no more than 20 books per box. For Lot B, consisting of Leveled Readers, plastic packaging will be wrapped around each group of 50 booklets. Each group of 50 will then be placed in a cardboard box, with no more than 100 books per box.

Walden is not responsible for shipping or distribution under this Ex Works contract. The pickup point for printed materials will be confirmed with Chemonics during the finalization of the contract but can be assumed to be the Pacon facilities in Gyeonggi-do, South Korea or FOB Port of Busan, South Korea.

The scope of work also includes production of a final report. Walden will summarize the activities and work performed, lessons learned and any observations or areas for improvement. The Final Report shall be submitted in Microsoft Office or PDF format to procurement@at-pnlsen.com.

It is the nature of the LPT program and this project that schedule is paramount. It will be incumbent upon both Walden and Chemonics to complete all necessary tasks on schedule to ensure that the printed materials are available to students for the 2018-2019 school year.

The following table of proposed major project milestones has been developed based on a combination of guidelines in the RFP and the practical realities of manufacturing process and special material lead times. The proposed schedule will be finalized upon contract award and is subject to change based on contract award date and Chemonics' provision of the finalized high-resolution files. Walden and Pacom hereby confirm that the work schedule presented here is achievable by us and we are able to comply with the proposed delivery dates.

2.1 PROPOSED ACTIVITY AND DELIVERABLE SCHEDULE

Deliverable #	Activity/Deliverable	Date
1	Chemonics provides final high-resolution files	May 25, 2018
1	Walden delivers electronic proofs	June 1, 2018
1	Chemonics reviews and approves electronic proofs	June 5, 2018
1	Walden provides Deliverable 1: one printed sample of each type of material in each language	June 8, 2018
1	Chemonics reviews printed samples and returns with comments	June 15, 2018
1	Walden addresses all comments and if necessary provides revised deliverable	June 22, 2018
1	Chemonics provides final approval of Deliverable 1	June 22, 2018
2	Chemonics provides final print run numbers	June 22, 2018
2	Walden completes Deliverable 2: production and finished, packaged product is available at Ex Work location	August 13, 2018
2	Chemonics issues inspection certificate for Deliverable 2	August 27, 2018
3	Walden produces Deliverable 3: Final Report	August 31, 2018
3	Chemonics provides approval for Deliverable 3	September 7, 2018

3 ORGANIZATIONAL CAPACITY AND PAST PERFORMANCE

Together, Walden and Pacom provide the project management excellence and state-of-the-art manufacturing capabilities to needed to ensure that Chemonics and the LPT program receive the highest quality educational materials for the students of Senegal, delivered on time and for the best overall value.

The Walden organization is made up of experienced professionals who bring decades of experience to every project large and small. We are a women-owned, minority-owned economically-disadvantaged small business, with a mission to provide our clients with first-class end-to-end services in life science research, development and commercialization. Our clients include Confinis, a global consulting firm in the field of medical devices and Backbone.

With core competencies in contract management and project management, Walden is the perfect organization to oversee all aspects of the LPT printing project, from working with Chemonics to finalize any remaining technical requirements at contract start, to pickup of the packaged materials and delivery of the final report.



As South Korea's largest printing exporter, Pacom has the manufacturing capacity to meet the needs of this project. The firm has over 220 employees with expertise across the entire printing production cycle. The Pacom facility is truly world class. They continually invest in their equipment and can handle printing projects of all sizes through the use of web, sheet-fed offset and digital print technologies. They also offer a full range of binding options for hard cover, soft cover, board books and more. Pacom's clients enjoy the confidence of knowing that the facility maintains the highest level of certifications for a factory, including FSM paper certification, ISO 9001 and ISO 14001.

The three production management teams at Pacom, the Creation Team, Challenge Team, and Innovation Team, consist of project managers that track all details of every project. The project managers work very closely with the production groups, from pre-press to the press operators, the

binding plant, and freight forwarders. With the project managers on the job, clients can be assured that problems will be minimized, and that should problems arise they will be remedied quickly.



Lonestar Hwang
General Manager -
Creation Team



John Sung
Project Manager



Jay Hong
Project Manager

The Pacom factory is well equipped to easily produce the books and other printed matter for the LPT project and meet the delivery dates. They have two web printing machines, three saddle stitch binding machines and two perfect binding machines.

Web Press



Heidelberg Web M-600

Saddle Stitching



Heidelberg Stitchmaster ST 350

Fully Automatic Binder Line



Yoshino-Model 120

3.1 PAST PERFORMANCE TABLE

Number	Client Name, Address/Location, Telephone Number, Email	Contract or Purchase Order Number	Description of Activities or Work	Date of Work	Cost in USD (\$)
1	Brown Trout Publisher 201 Continental Blvd Suite 200 El Segundo, CA 90245 (424) 290-6141	Sarah Manjarrez	Calendars & Planners	Feb. thru Dec. 2017	\$4,500,000
2	Klutznick, Inc 1450 Veterans Blvd Suite 120 Redwood City, CA 94063 650-687-2650	Kelly Shaffer	Children's Books	Jan. thru Dec. 2017	\$3,500,000
3	David C. Cook 4050 Lee Vance View Colorado Springs, CO 80918 719-536-3231	Mike Mason	Curriculum	Quarterly 2018	\$2,500,000

3.2 SAVE THE CHILDREN PROJECT



Pacom is proud to have been working with Save the Children on a special books program since 2011. The project is aimed at multicultural families and is part of a double language program called Double Language, Double Joy. The multi-language books are in sets presenting children with fairy tales from the countries of their heritage. All sets have 6 fairy tales, 1 activity book and 1 guideline book for a total of 128 books in a custom format designed by Pacom.

4 TECHNICAL SUMMARY SHEET

- I. Name of Offeror: Walden Educators Publishing Services, LLC
 Tax ID No.: EIN #64-5434128
 DUNS No: 092281150
 Address: 1501 Walden Ave, Suite 2W, Lima, OH 45801
 Telephone/Fax No.: 201-626-6700/201-626-6701
- II. Is the Offeror an official dealer for the commodities offered? ___yes ______no
- III. International warranty on all commodities? ___yes ___no
 Copy of warranty terms/conditions included? ___yes ___no
 How many years for the warranty? 30 days
- IV. Authorized agent(s) in Senegal for service, warranty, etc.:
- A. Name(s): N/A
 B. Address(s): N/A
 C. Telephone No.(s): Fax No.(s): N/A
 D. Contact: N/A
- V. Delivery time

Deliverable Number	Deliverable Name	Delivery Schedule
1	Deliverable 1: Proofs	June 8, 2018
2	Deliverable 2: Full packaged product	August 13, 2018
3	Deliverable 3: Final Report	August 31, 2018

TOTAL delivery estimate (after receipt of order) 98 calendar days
 (NOTE: Delivery data must be honest, accurate, and upheld in any resulting subcontract.)

Walden Educators Publishing Services LLC

Company Name

Susan Olson, MD, MBA., CEO & Founder

Name and title of authorized representative

Signature

May 9, 2016

Date

5 INVOICING AND PAYMENT SCHEDULE

Upon the successful completion of deliverables and the acceptance by Chemonics, Walden will submit an invoice to:

Chemonics International Inc.
Attention: Arianna Nagle, Operations Manager
Lecture Pour Tous, Sacré Coeur Cité Keur Gorgui, Lot Number 73, Dakar, Senegal

Walden will be paid the installment amounts (percentages of the contracted fixed price) listed under the column named "Payment Amount" upon successful completion and acceptance by Chemonics of the deliverables listed in the column named "Corresponding Deliverable Name."

Payment No.	Corresponding Deliverable Name	Payment Amount
1	Deliverable 1: One printed sample of each type of material in each language	35% of subcontract fixed price
2	Deliverable 2: Printing of full package of materials, packaged and ready to ship	35% of subcontract fixed price
3	Deliverable 3: Lessons learned summary of activities (final report)	30% of subcontract fixed price

6 CERTIFICATIONS

6.1 CERTIFICATE OF INDEPENDENT PRICE DETERMINATION

Walden Educators Publishing Services LLC (hereinafter called the "offeror")
(Name of Offeror)

(a) The offeror certifies that—

(1) The prices in this offer have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other offeror or competitor relating to— (i) Those prices;

(ii) The intention to submit an offer; or

(iii) The methods or factors used to calculate the prices offered.

(2) The prices in this offer have not been and will not be knowingly disclosed by the offeror, directly or indirectly, to any other offeror or competitor before bid opening (in the case of a sealed bid solicitation) or contract award (in the case of a negotiated solicitation) unless otherwise required by law; and

(3) No attempt has been made or will be made by the offeror to induce any other concern to submit or not to submit an offer for the purpose of restricting competition.

(b) Each signature on the offer is considered to be a certification by the signatory that the signatory—

(1) Is the person in the offeror's organization responsible for determining the prices being offered in this bid or proposal, and that the signatory has not participated and will not participate in any action contrary to paragraphs (a)(1) through (a)(3) of this provision; or

(2)(i) Has been authorized, in writing, to act as agent for the following principals in certifying that those principals have not participated, and will not participate in any action contrary to paragraphs (a)(1) through (a)(3) of this provision _____ [insert full name of person(s) in the offeror's organization responsible for determining the prices offered in this bid or proposal, and the title of his or her position in the offeror's organization];

(ii) As an authorized agent, does certify that the principals named in subdivision (b)(2)(i) of this provision have not participated, and will not participate, in any action contrary to paragraphs (a)(1) through (a)(3) of this provision; and

(iii) As an agent, has not personally participated, and will not participate, in any action contrary to paragraphs (a)(1) through (a)(3) of this provision.

(c) If the offeror deletes or modifies paragraph (a)(2) of this provision, the offeror must furnish with its offer a signed statement setting forth in detail the circumstances of the disclosure.

Company Name: Walden Educators Publishing Services, LLC

By (Signature): _____ Title: CEO

Printed Name: Susan Olson Date: May 9, 2018

6.2 CERTIFICATION REGARDING RESPONSIBILITY MATTERS

(a) (1) The Offeror certifies, to the best of its knowledge and belief, that -

(i) The Offeror and/or any of its Principals -

- (A) Are , are not , presently debarred, suspended, proposed for debarment, or declared ineligible for the award of contracts by any Federal agency;
- (B) Have , have not , within a three-year period preceding this offer, been convicted of or had a civil judgment rendered against them for: commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, state, or local) contract or subcontract; violation of Federal or state antitrust statutes relating to the submission of offers; or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, tax evasion, violating Federal criminal tax laws, or receiving stolen property;
- (C) Are , are not , presently indicted for, or otherwise criminally or civilly charged by a governmental entity with, commission of any of the offenses enumerated in paragraph (a)(1)(i)(B) of this provision;
- (D) Have , have not , within a three-year period preceding this offer, been notified of any delinquent Federal taxes in an amount that exceeds \$3,000 for which the liability remains unsatisfied.

(ii) The Offeror has has not , within a 3-year period preceding this offer, had one or more contracts terminated for default by any Federal agency.

(2) "Principal," for the purposes of this certification, means an officer, director, owner, partner, or a person having primary management or supervisory responsibilities within a business entity (e.g., general manager; plant manager; head of a subsidiary, division, or business segment; and similar positions). This certification concerns a matter within the jurisdiction of an agency of the United States and the making of a false, fictitious, or fraudulent certification may render the maker subject to prosecution under Section 1001, Title 18, US Code.

(b) The Offeror shall provide immediate written notice to Chemonics if, at any time prior to contract award, the Offeror learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

c) A certification that any of the items in paragraph (a) of this provision exists will not necessarily result in withholding of an award under this solicitation. However, the certification will be considered in connection with a determination of the Offeror's responsibility. Failure of the Offeror to furnish a certification or provide such additional information as requested by Chemonics may render the Offeror non responsible.

(d) Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render, in good faith, the certification required by paragraph (a) of this provision. The knowledge and information of an Offeror is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

(e) The certification in paragraph (a) of this provision is a material representation of fact upon which reliance was placed when making award. If it is later determined that the Offeror knowingly rendered an erroneous certification, in addition to other remedies available Chemonics, Chemonics may terminate the contract resulting from this solicitation for default.

Company Name: Walden Educators Publishing Services, LLC

By (Signature): _____ Title: CEO

Printed Name: Susan Olson Date: May 9, 2018

6.3 EVIDENCE OF RESPONSIBILITY STATEMENT

This statement describes the offeror’s internal policies and procedures, as well as its ability to comply with the terms and conditions of a potential subcontract resulting from RFP No. 009. The offeror shall complete the information in this statement as part of its proposal.

Company Name: Walden Educators Publishing Services, LLC

1. Authorized Negotiators

The offeror’s proposal in response to RFP No. 009 may be discussed with any of the following individuals. These individuals are authorized to represent our company in negotiation of this proposal.

Names of authorized negotiator(s): Susan Olson

These individuals can be reached at the following office:

Address: 1501 Walden Avenue, Suite 2W, Lima OH, 45801

Telephone/Email: 201-626-6700 / solson@waldeneducators.com

2. Adequate Financial Resources

We hereby certify that the above-named company maintains adequate financial resources to manage any subcontract resulting from this offer.

3. Ability to Comply

We certify we are able to comply with the proposed schedule and period of performance, having taken into consideration all existing business commitments, commercial as well as governmental.

4. Record of Performance, Integrity, and Business Ethics

Our record of integrity is outstanding. We have no allegations of lack of integrity or of questionable business ethics. Our integrity can be confirmed by our Past Performance References, contained in the Technical Volume.

5. Organization, Experience, Accounting and Operational Controls, and Technical Skills

Our core competencies include contract management, project management. Walden CEO Susan Olson will serve as project manager and point of contact throughout the project. She will oversee all production and delivery schedules.

6. Equipment and Facilities

We maintain the necessary facilities and equipment to carry out the subcontract.

7. Eligibility to Receive Award

We are qualified and eligible to receive an award under applicable laws and regulation. In addition, we have performed similar work – describe:

8. Acceptability of Subcontract Terms and Conditions

We have reviewed the solicitation document and attachments and agree to the terms and conditions set forth therein.

I hereby certify that the above statements are true and accurate, to the best of my knowledge.

Company Name: Walden Educators Publishing Services, LLC

By (Signature): _____ Title: CEO

Printed Name: Susan Olson Date: May 9, 2018

6.4 CERTIFICATION AND DISCLOSURE REGARDING PAYMENTS TO INFLUENCE CERTAIN FEDERAL TRANSACTIONS (SEPT. 2007)

Walden Educators Publishing Services LLC (hereinafter called the "offeror")
(Name of Offeror)

(a) Definitions. As used in this provision—"Lobbying contact" has the meaning provided at 2 U.S.C. 1602(8). The terms "agency," "influencing or attempting to influence," "officer or employee of an agency," "person," "reasonable compensation," and "regularly employed" are defined in the FAR clause of this solicitation entitled "Limitation on Payments to Influence Certain Federal Transactions" (52.203-12).

(b) Prohibition. The prohibition and exceptions contained in the FAR clause of this solicitation entitled "Limitation on Payments to Influence Certain Federal Transactions" (52.203-12) are hereby incorporated by reference in this provision.

(c) Certification. The Offeror, by signing its offer, hereby certifies to the best of its knowledge and belief that no Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress on its behalf in connection with the awarding of this contract.

(d) Disclosure. If any registrants under the Lobbying Disclosure Act of 1995 have made a lobbying contact on behalf of the Offeror with respect to this contract, the Offeror shall complete and submit, with its offer, OMB Standard Form LLL, Disclosure of Lobbying Activities, to provide the name of the registrants. The Offeror need not report regularly employed officers or employees of the Offeror to whom payments of reasonable compensation were made.

(e) Penalty. Submission of this certification and disclosure is a prerequisite for making or entering into this contract imposed by 31 U.S.C. 1352. Any person who makes an expenditure prohibited under this provision or who fails to file or amend the disclosure required to be filed or amended by this provision, shall be subject to a civil penalty of not less than \$10,000, and not more than \$100,000, for each such failure.

(f) Should the Offeror's circumstances change during the life of any resulting subcontract with respect to the above, the Offeror will notify Buyer immediately. _____

Company Name: Walden Educators Publishing Services, LLC

By (Signature): _____ Title: CEO

Printed Name: Susan Olson Date: May 9, 2018

7 WARRANTY

Walden warrants that the work shall be performed according to the terms of the contract as specified in the Detailed Specifications and Requirements (Annex 1) and standards acceptable in the printing industry.

Production of the final, packaged product will be based on proofs (sample copies) that have been approved by Chemonics. Walden shall not be responsible for any errors, omissions or other defects that were not correctly identified by Chemonics in the review of the proofs.

A reasonable variation in color between proofs and the completed job and normal manufacturing variances within tolerances that are established by printing trade customs may exist and shall be considered in conformity with the warranty offered.

All claims in respect to material defects in the work, workmanship and quality of the work must be made in writing within 14 days of receipt of the work. In the absence of such a claim, the work shall be deemed to have been received, checked and accepted as fully complying with the specifications.

All claims for damaged work or for shortages must be made in writing fully setting forth the nature of the damage or shortage within 30 days of receipt of the work.

As the final product is to be delivered Ex Work, Walden shall have no obligations regarding the shipping or storage of the work after delivery.

Walden will at its discretion either replace or make refund for work not meeting warranty. Under no circumstances will Walden's liability to Chemonics arising out of the furnishing of goods under the terms of the agreement exceed the correcting of the defect(s) in the goods provided under the agreement.

8 DETAILED SPECIFICATIONS AND REQUIREMENTS (ANNEX 1)

Lot A

I. Teacher’s Guide, CI and CP (1 per language: Wolof, Serer, Pulaar)

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Paper	Format: A4 interior paper Paper: matte-coated 128 gram, 80% bright, 80% opaque, 80 gm2, 4/c, double-sided Color: Two-tone	Same
Cover	Paper: White, 300 gr Color: Four-color	Same
Illustrations	Reduced-size, 2/color reproductions of the student textbook pages	Same
Binding	Perfect bound/Thread sewn (with glue resistant to temperatures of up to 45° in the shade)	Same
Length	CI : 200 pages exclusive of cover CP: 200 pages exclusive of cover	Same
Font and font size	Andika 12	Same
Quantities	CI Wolof: 4,776 CI Pulaar: 1,473 CI Serer: 1,711 CP Wolof: 2,289 CP Pulaar: 706 CP Serer: 820	Same
Packaging	Plastic packaging around each group of 10 books. Each group of 10 will then be placed in a cardboard box, with no more than 20 books per box.	Same

II. Student textbooks, CI and CP (1 per language: Wolof, Serer, Pulaar)

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Paper	Format: 19.5 cm x 26.5 cm 80% glossy white, 80% opacity, 80gm2, color, double-sided printing	Same

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Cover	Cover: 4/c on white cardboard of 300 gm2 coated glossy one side, machine direction parallel to the spine, and film-coated after printing	Same
Illustrations	4/c	Same
Binding	Perfect bound/Thread sewn with glue (resistant to temperatures of up to 45° C in the shade)	Same
Length	CI: 240 pages exclusive of cover CP: 210 pages exclusive of cover	Same
Font and font size	CI: Andika 24 CP: Andika 16	Same
Quantities	CI Wolof:154,963 CI Pulaar: 60,611 CI Serer: 62,524 CP Wolof: 38,156 CP Pulaar:14,924 CP Serer: 15,395	Same
Packaging	Plastic packaging around each group of 10 books. Each group of 10 will then be placed in a cardboard box, with no more than 20 books per box.	Same

III. Take-Home Book, CI and CP (1 per language: Wolof, Serer, Pulaar)

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Paper	Format: 19,5 cm x 26,5 cm 80% bright white, 80% opaque, 80gm2, 4/c, double-sided	Same
Cover	Paperback. Cover paper: 250 gr coated, glossy, laminated	Same
Illustrations	4/c	Same
Binding	Publication of a maximum of 96 pages: double saddle stitched (metal or textile thread)	Same
Length	80 pages exclusive of cover	Same
Font and font size	CI: Andika 24 CP: Andika 16	Same

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Quantities	CI Wolof: 154,963 CI Pulaar: 60,611 CI Serer: 62,524 CP Wolof: 38,156 CP Pulaar:14,924 CP Serer: 15,395	Same
Packaging	Plastic packaging around each group of 10 books. Each group of 10 will then be placed in a cardboard box, with no more than 20 books per box.	Same

IV. Read-Aloud Storybooks, CI and CP (1 per language: Wolof, Serer, Pulaar)

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Paper	Format: 19.5 cm X 26 cm	Same
Cover	Cover paper: 250 gr glossy-coated 4/c	Same
Illustrations	4/c	Same
Binding	Double saddle stitched (metal or textile thread)	Same
Length	56 pages exclusive of cover	Same
Font and font size	For the body of the text: 12-18 points, with 14-22 points leading (spaces between lines of text) Font should be something very readable for teachers, such as Garamond, Baskerville, Utopia, etc.	Same
Quantities	CI Wolof: 3,336 CI Pulaar: 1,029 CI Serer: 1,195 CP Wolof: 849 CP Pulaar: 262 CP Serer: 304	Same
Packaging	Plastic packaging around each group of 10 books. Each group of 10 will then be placed in a cardboard box, with no more than 20 books per box.	Same

V. Alphabet Charts, CI (1 per language: Wolof, Serer, Pulaar)

Specific Element	Specifications	Description	Specifications Offered (please denote any variance from the requested specifications)
Format	100 cm X 120 cm Illustrations: 4/c Font: Font size large enough to be read at 6m at least posted in a large classroom	Pedagogical charts (ABCs for each of the three languages: Wolof, Serer, Pulaar) Material: Tarp or cardboard 300 gr Double-sided washable laminate Four reinforced metal eyelets of more or less 0.6 cm Able to roll up	Our maximum printable size is 105 cm X 75 cm All other specifications offered are the same.
Quantities	CI Wolof: 2,700 CI Pulaar: 833 CI Serer: 967		Same
Packaging	Plastic packaging around each group of 10. Each group of 10 will then be placed in a cardboard box, with no more than 20 per box.		Same

Lot B

Leveled Readers, CI and CP (1 per language: Wolof, Serer, Pulaar)

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Paper	19.5 cm X 26 cm 80g, matte	Same
Cover	300 g/m ² , coated, matte, laminated 4/c	Same

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Illustrations	4/c Level 1: One illustration per page 80% illustration and 20% text Level 2: One illustration per page 70% illustration and 30% text Level 3: One illustration per page 60% illustration and 40% text Level 4: One illustration every other page 40% illustration and 60% text Level 5: One illustration every other page 35% illustration and 65% text	Same
Binding	Double saddle stitched (metal or textile thread)	Same
Number and Length of Booklets per level (number of pages) Each level has 4 books of 5 titles each	Level 1: 4 booklets of 48 pages each, exclusive cover Level 2: 4 booklets of 48 pages each, exclusive cover Level 3: 4 booklets of 72 pages each, exclusive cover Level 4: 4 booklets of 88 pages each, exclusive cover Level 5: 4 booklets of 112 pages each, exclusive cover	Same
Font and font size	Level 1: Andika 26 Level 2: Andika 26 Level 3: Andika 24 Level 4: Andika 22 Level 5: Andika 22	Same

Specific Element	Specifications	Specifications Offered (please denote any variance from the requested specifications)
Quantities	278,120 booklets of 48 pages each 173,305 booklets of 72 pages each 34,245 booklets of 88 pages each 34,245 booklets of 112 pages each * * * * Level 1 Wolof: 15,497 Level 1 Pulaar: 6,062 Level 1 Sereer: 6,253 Level 2 Wolof: 15,497 Level 2 Pulaar: 6,062 Level 2 Sereer: 6,253 Level 3 Wolof: 19,313 Level 3 Pulaar: 7,555 Level 3 Sereer: 7,793 Level 4 Wolof: 3,816 Level 4 Pulaar: 1,493 Level 4 Sereer: 1,540 Level 5 Wolof: 3,816 Level 5 Pulaar: 1,493 Level 5 Sereer: 1,540	Same
Packaging	Plastic packaging around each group of 50 books. Each group of 50 will then be placed in a cardboard box, with no more than 100 books per box.	Same